

Colorado Association of Libraries Newsletter

Volume 1, Number 5

December 2002/January 2003

President's Message

by Donna Jones Morris, CAL President

CAL Conference Successful as Association Continues to Grow

Record attendance of over 1,200 people and over 100 offered programs helped make the first CAL Conference at Keystone successful. Evaluations indicated that attendees learned what they needed and ranked the conference as one of the best ever. Kim Meyer and Judy Zelenski, program co-chairs, are to be congratulated for planning, coordinating the work of over 100 volunteers, and delivering one of the best ever Colorado library conferences!

CAL-athon 2003

All those in Colorado who are concerned about library funding are urged to participate in the first CAL-athon. This concerted effort on the part of the library community to inform legislators about library funding issues centers around telephone calls and e-mail messages to Colorado legislators.

Four days in January, constituencies of various types of libraries will come together in an effort to generate 15 phone calls or emails per Colorado State legislator. Organizers believe that 1,500 messages to the new legislature will remind them that libraries are a significant Colorado asset, and are represented by a concerned, dedicated, and politically active group.

Libraries have sustained more than their share of cuts – even as the demand on services is increasing (as it always does when economic times are tight).

The days and constituencies are:

- January 13 – System and Special Libraries
- January 14 – School Media Centers

- January 15 – Academic Libraries
- January 16 – Public Libraries

If you are unable to contact a legislator on any of the above days, please make your contact when possible and notify Jamie LaRue by email to jlalrue@jlarue.com. Consult the CAL Web site <http://www.cal-webs.org/calathon03.html> for details.

Organization Growing

CAL has hired Kathleen Sagee Noland to be the full-time Executive Director. With the demands on the conference and the demands of the organization, it was imperative that CAL hire a full-time Executive Director. Kathleen's time was increased from about half-time to full-time. Heidi Baker, Special Projects Manager, will continue this next year to work about 10 hours per week.

The Central Colorado Library System (CCLS) has agreed to provide CAL office space. Kathleen will have an office from which to work and small meetings will be held at the CCLS Office.

Many thanks to Judy Zelenski, CCLS Acting Executive Director, and to the CCLS Board for allocating CAL part of their office.

Long Range Plan to be Developed

One of the big challenges for the second year for our organization will be the development of the first Long Range Plan to help ensure the success of our new organization. Suggestions that members want to be sure are included in the plan should be e-mailed to Kathleen Sagee Noland - executivedirector@cal-webs.org.

Up-to-Date CAL Information Available

The CAL Web site is filled with up-to-date information.

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President's Message continued

The next time you need to know something about our State association, check out <http://www.cal-webs.org>. Most of the time, you will find what you need on the Web site. If you don't find what you need, send a message to Kathleen and as she answers you, she will also see that frequently ask questions are included in the Web site.

Vicki Nichols, our CAL Web Coordinator, has designed a most helpful Web site and welcomes suggestions; email nichols@jefferson.lib.co.us.

The association professional journal, *Colorado Libraries*, is co-edited by Janet Lee and Eileen Dumas. Each issue is dedicated to a specific topic of interest and articles are written by experts. *Colorado Libraries* has won a number of library awards.

The CAL newsletter, published bi-monthly, includes information about our organization and news from Colorado libraries. Kathleen Sagee Noland, Editor, welcomes library information for inclusion; email executivedirector@cal-webs.org.

CAL Officers

With CAL being a new organization, most of the CAL officers continue their positions until after the October 2003 CAL Conference. All seven of the Executive Board members first terms run from January 2002 to October 2003; after this date Executive Board members will change according to the bylaws-established staggered terms; for info see http://www.cal-webs.org/eboard_directory.html.

CAL Issues

Eloise May, Director of the Arapahoe Library District, informs the CAL Board and membership that legal assistance with the Patriot Act is available through Steve Zansberg and Tom Kelley at Faegre & Benson of Denver. They can assist with training, consultation, and help if the FBI comes. See information on page 5.

The CAL Intellectual Freedom Committee has presented a revised resolution concerning the Patriot Act to the CAL Board, which is currently considering action.

CAL Endorses National Board Certification for School Media Specialists

Colorado sent representatives to a meeting concerning National Board certification through the American Association of School Libraries for library media specialists. Certification is achieved through a rigorous assessment that takes nearly a year to complete and includes a charge. The assessment is performance-based and designed to evaluate the complex knowledge and skills of teaching described in the NBPTS standards. To CAL's knowledge, no one in Colorado has this certification yet. (Page 6.)

Welcome REFORMA Special Interest Group

At its December meeting, the CAL Board welcomed the Colorado Chapter of the National Association of REFORMA as the newest special interest group of CAL. REFORMA promotes library and information services to Latinos and the Spanish speaking.

Colorado Political Action Committee (PAC)

The PAC raised approximately \$4,200 in conjunction with the CAL conference. Funds are used to "support issues that impact publicly funded libraries of all kinds." Visit the PAC's new Web site at: <http://colibpac.org/>

Annual Report

Linda Van Wert, CAL Secretary, compiled the first CAL Annual Report which is available to all on the Web at <http://www.cal-webs.org>.



Have a Topic Idea for the MADCAL Spring Workshop?

The Management and Administration Division of CAL (MADCAL) will hold a workshop in the spring. Anyone with ideas for topics is invited to send them to Division Chair Rochelle Logan, at rlogan23@earthlink.net.

Last year's workshop topic was "What to do When the Sheriff Comes Knocking."

Colorado's @your library™ Advocacy Campaign

The **Coach/Player Initiative Project** was launched with a day of training just before the CAL Conference: 11 players and 13 coaches met to plan strategy for advocacy activities this year.

In conjunction with this training and ongoing public relations/marketing trainings, we created new planning forms, revised training elements, and began distributing customized Toolkits for Colorado. Thanks to the support of the Central Colorado Library System, these extensive Toolkits, with every conceivable angle on media contacts, are effective and organized.

PR/Marketing training continues apace. Training took place this fall, one was held in December for reference librarians under the sponsorship of CCLS. The Web site, hosted by the Colorado Library Marketing Council, should go up in a few weeks and will contain elements of the toolkits, links to national campaign, and variety of other resources. (Visit <http://www.clmc.org> to see what's happening.) Flashing campaign buttons are being used as rewards and incentives. Last, an e-list of trained participants also should launch within a week or two and will be utilized to stay in touch with people involved in some way in the campaign.

Statewide Promotion is the final component to be planned. We've developed a target list of possible partners to help over the next year and refined Colorado's themes and their application. Contact has been made with a number of professional sports teams and media to initiate discussions about cooperative ventures.

Jan Knauer from Bemis Public Library will be contacting municipal cable channels to place ALA public service announcements on those stations. She also will contact grocery store chains to determine their level of interest.

Thanks to CAL and the people who are supporting this statewide effort! Colorado is breaking ground for the rest of the country in our extensive campaign..

▲by Bonnie McCune, mccune_b@cde.state.co.us

Academic Libraries News

CoALA: New Name, New Listserv

The first order of business at Keystone in October was a change of name for the Academic Libraries Association to "Colorado Academic Library Association," or CoALA. This change brings the name of our member association more in line with that of other CAL member associations in addition to giving us a catchy new acronym!

A recent development for CoALA has been the move of our listserv, which had been hosted by Auraria Library since 1998. Our new listserv is being hosted out of Grand Junction at the Pathfinder Library System on the Tripath server, a joint project of Pathfinder and Three Rivers Library Systems. CoALA provides this listserv as a forum for the discussion of issues and concerns related to the association and topics of interest to the academic library community in the state of Colorado, and distributes information about association activities and programs and other professional development opportunities.

Current CoALA members should have received a welcome message to the new listserv, but the listserv is open to others as well. To subscribe, send mail to majordomo@tripath.colosys.net with the message: subscribe coala

Many thanks are due to Ellen Greenblatt (Auraria Library), Allison Cowgill (CSU Libraries), and Randy Hagan (University of Colorado at Denver Computing, Information, and Networking Services) for establishing and hosting the listserv for the past four years, and to John Campbell, Pathfinder Director, for shepherding us into the new phase.

▲by Tom Riedel, Chair, CoALA

Call for Authors

I have the honor of being the Guest Editor for the Fall 2003 issue of *Colorado Libraries*. This issue will feature articles on our responses to the budget crises with the theme "Strategies for Tight Times." The deadline for submission is mid-July 2003. If you'd like to explore the idea of writing an article or can recommend an author, please e-mail me at David.Gleim@cudenver.edu. --
David Gleim Auraria Library

REFORMA Becomes CAL Colorado Chapter Interest Group

The Colorado Chapter of REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking, presented a petition signed by CAL members to the CAL Executive Board at its December meeting requesting that the state chapter become an Interest Group of the Colorado Association of Libraries. President Ruth DeChant Munive and Immediate Past President, Mary Clare Wickins, presented the petition to CAL president Donna Jones Morris, and received Board approval.

REFORMA Colorado Chapter looks forward to our future combined efforts to serve the library and information needs of Latino populations in the state.

Among the chapter's activities are mentoring and scholarship programs to recruit and retain Latina/o librarians, collection development, and sponsorship of programs that seek to improve the full spectrum of library and information services to Colorado's Spanish-Speaking and Latino populations. A free e-discussion list is provided to answer questions and distribute information.

To learn more about REFORMA, contact Ruth DeChant Munive, 303/428-3576, redchant@adams.lib.co.us, or visit the Web site: <http://library.auraria.edu/reforma>

▲ *by Ruth DeChant Munive, REFORMA President*

Change of address?

If you have had a change of address or would like to change the address that your CAL mailings are sent to, please email your request to: executivedirector@cal-webs.org or mail it to the office at: Colorado Association of Libraries, 4350 Wadsworth Blvd., Suite 340, Wheat Ridge, CO 80033; or complete the online form at <http://www.cal-webs.org/membership.htm>

CCLS Seeks Director

The search for Director of the Central Colorado Library System is now open. Requirements include a Master of Library Science Degree (MLS) from an ALA- accredited institution or a Master's degree in educational media or educational technology from a National Council of Accreditation of Teacher Education (NCATE) accredited institution of higher learning. Qualified candidates should have a minimum of 10 years' experience in library management in a broad range of library environments including at least four years in senior management. Starting salary to mid-70's.

The search is being conducted by the Oldani Group in Bellevue, Washington. For further details and contact information for the Oldani Group, see the ad on the CCLS Web site at www.cclsweb.org, or request an e-mail copy from jzelenski@earthlink.net or janice@colosys.net. Deadline for statement of interest, resume, and current salary information is January 31, 2003.

Bulgarian/Colorado Library Partnership Project Update

Conference in Sofia – Nancy Bolt, Project Director, was privileged to attend a conference on Civil Society and Libraries in Sofia, Bulgaria, sponsored by Emporia State University and Sofia University. Bolt was asked to present on the partnership project, and details will be available on the CAL Web site.

First Cooperative Agreement Signed – Our Bulgarian partners asked if a formal cooperative agreement could be signed between partners. The first Colorado library to sign was the Eagle Library District, who partners with Veliko Turnovo Public Library.

Eagle "Branch" Opening – The Veliko Turnovo Public Library Foreign Language Reading Room is made possible by the generous donations of a computer, furniture, and books from the Eagle Library District. Bolt attended and spoke at the opening of the reading room.

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Legal Assistance with the Patriot Act Available

Steve Zansberg and Tom Kelley of Faegre & Benson in Denver are available to assist libraries with the Patriot Act. Assistance is available in:

- training
- consultation
- when the FBI turns up

Zansberg and Kelley were counsel to the American Booksellers Association and other amici in the Tattered Cover case. Zansberg conducted a very information workshop on the Patriot Act for CAL's Management and Administration Division (MADCAL) Spring workshop in 2002.

Zansberg also wrote an article about the Tattered Cover case and its effect on the USA Patriot Act in Colorado, which as published in the *Colorado Libraries* journal.

Contact Steven D. Zansberg directly at 303/607-3683; or Thomas B. Kelley at 303/592-9000; Faegre & Benson, 370 17th St., Denver 80202. Zansberg's rates are \$260/hour, Kelley's are \$340/hour. Both are available to take calls in 15 minute or half-hour segments if needed.

▲by Eloise May, Legislative Committee Member

Bulgarian Project Update cont.

Meetings with Partner Libraries – Bolt met with many of the partner libraries while she was in Sofia. She summarized the results of the needs assessment of the partner libraries.

Grant Possibility – The US Embassy in Bulgaria is getting closer to issuing an RFP for an American organization to help develop Bulgarian libraries. Bolt feels our partnership program has built the foundation and is ready to apply for this grant. Preliminary information indicates that the grant will allow some resource building, training, and exchange visits.

For more information in the Bulgarian/Colorado library partnership project, contact Nancy Bolt, nancybolt@earthlink.net.

▲by Nancy Bolt, Bulgarian Interest Group Chair

Library News and Info

#Western State College of Colorado Receives Gift Commitment

Western State College of Colorado alumnus **John Brach** of Grand Junction **has made a gift commitment of \$1 million** through his estate to purchase books and research materials related to the history of the American West for Western's Leslie J. Savage Library.

Brach intends to make Western State a premiere source for research. "When people begin research into Western and Colorado history, I hope they think immediately of Western State College and its library," he said.

"This latest important gift will distinguish Western State as a center of scholarship and research for the history of the American West," said Beth Avery, Western's Director of Library Services. "It will improve access to information about this rich history for the national community of researchers and genealogists."

Brach said that touching lives is why he made the gift. "A gift to a library, is a gift that keeps on giving for all generations to come," he said.

#Author Honors Real-Life Heroes

Colorado author T.A. (Tom) Barron has recently announced ten national winners of the **2002 Gloria Barron Prize for Young Heroes**. The award honors young self-starters who have shown leadership and courage in public service to people and our planet.

T.A. Barron is the author of more than a dozen highly-acclaimed books including novels for young adults, children's books, and nature books about the Rocky Mountain wilderness.

Barron Prize winners receive a \$2,000 prize to be applied to their higher education or to their service project. For more information on T.A. Barron's books and the Barron Prize, visit <http://www.tabarron.com>.

*Submit your library news and information to:
executivedirector@cal-webs.org*

National Board Certification for School Library Media Specialists (NBPTS)

CAL Supports NBPTS

The year 2002 marked the first opportunity for school library media specialists to apply for National Board Certification with the National Board for Professional Teaching Standards (NBPTS). The American Association of School Librarians (AASL) organized a national forum October 4-6, 2002, in Chicago, to provide information on the certification standards and to suggest ways to support candidates.

AASL invited states to send teams of three (one higher education representative, one building representative, and one association representative) to the meeting. CAL/CASL selected the following representatives:

- Affiliate (CAL/CASL) – Dawn Vaughn, Cherry Creek School District
- Building level – Dawn Petty, Martinez Elementary, Colorado Springs District 11
- Higher education – Clara Sitter, University of Denver, LIS program

Thirty states, 90 participants, attended, as did a number of presenters, facilitators, and AASL and NBPTS staff. NBPTS Web site is <http://www.nbpts.org>

#Background: NBPTS was created in 1987 as a nonpartisan, independent, and nonprofit organization. It is a National Board Certification demonstrating a candidate's teaching practice as measured against "high and rigorous" standards. It is voluntary and complements, but does not replace, state licensing for teachers.

#Assessment is made through portfolio entries and exams/exercises given each year. There are a total of 10 elements: Four portfolios created during the academic year; six assessments administered throughout the country. Final scores are based on formulas with approximately 60% from the portfolios and 40% from the assessment exercises. Candidates must have a 2.75 on a 4.0 scale to pass. Parts may be repeated twice during the following two years. Generally about 50% pass.

#Cost. The total cost of the process is \$2,300. The charge to repeat is \$300 for each

element. Some states and some school districts give incentives or reimbursements. Oklahoma, for example, gives a \$5,000 bonus for three years following the successful completion of the certification. Colorado offers no incentives although some school districts offer small incentives.

#Time. Generally it takes most of the academic year (200-400 hours of work) to complete the assessment process.

#Numbers. As of December 2002, nearly 25,000 teachers had received NBPTS certification. Heaviest participation is in North Carolina (5,111), Florida (3,489), South Carolina (2,558), and California (1,960). Colorado currently has 141.

#School Library Media Specialists. The first year available for school library media specialists to apply for the certification was 2001. Approximately 750 SLM candidates participated in the initial process. In December it was announced that 56% passed. That is higher than average. There was only one Colorado SLM candidate.

#CAL/CASL role. Support for the NBPTS certification of school library media professionals includes the following:

- Endorsement of the process. Board members of CASL (November) and CAL (December) endorsed the process.
- Newsletter information.
- Web link to the NBPTS (www.nbpts.org)
- Encouragement to candidates.
- Recognition of successful candidates.

#Colorado Contact information. CAL/CASL encourages Colorado school library media specialists interested in pursuing the National Board Certification to keep us informed and let us know if there are ways in which we can be of help:

- Clara Sitter, University of Denver, Library & Information Science program. 303/795-5517; csitter@du.edu
- Dawn Petty, Martinez Elementary School, Colorado Springs. pettyda@dll.org
- Dawn Vaughn, Cherry Creek School District. dvaughn@mail.ccsd.k12.co.us ▲

2003 Individual Membership Application Colorado Association of Libraries (CAL)

Name:		QNew Member QRenewing
Title:		
Institution/Company Name:		
Courier Address:		
Mailing Address: QWork QHome		
City:	State:	Zip:
Phone:	Fax:	
Email:		

QPlease delete my name from any CAL mailing list which is to be sold, or that is not official CAL business.

QDo not include my name in the CAL Membership Directory or any other directory, CCML, MPLA, SLA, etc.

<p>Personal Membership Dues</p> <p>Q Annual Salary \$50,000 + \$95.00 Q \$40,000 - \$49,999 \$80.00 Q \$30,000 - \$39,999 \$65.00 Q \$20,000 - \$29,999 \$50.00 Q \$10,000 - \$19,999 \$35.00 Q Under \$10,000 \$20.00 Q Retired/Trustees/Friends (not employed by a library) \$20.00</p> <p>Voluntary Contributions</p> <p>Q <i>Colorado Libraries Journal</i> \$_____</p> <p>Q CLEF (education fund/scholarships) \$_____</p> <p>Q Paralibrarian Conference Stipend \$_____</p> <p>Q Julie Boucher Memorial Fund \$_____</p> <p>Total \$_____</p>	<p>Associations (included in cost of dues)</p> <p>Q Colorado Assn. of School Libraries (CASL) Q Academic Library Assn. (CoALA) Q Public Library Assn. (CoPLA)</p> <p>Divisions (included in cost of dues)</p> <p>Q Management and Administration (MADCAL) Q Paralibrarian/Paraprofessional Q Technical Services & Automation (TSAD) QAcquisitions Section QAdministration Section QAutomation Section QCataloging Section QSerials Section QPreservation Section Q Trustees, Friends, and Retired (TF&R)</p> <p>Interest Groups (included in the cost of dues)</p> <p>Q Bulgarian Libraries Partnership Q Government Documents Q Library Instruction (LIRT) Q Local History & Special Collections Q Network Systems Q REFORMA Colorado Chapter Q Special Libraries Q Volunteer Coordinators in Libraries</p>
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