

# Colorado Association of Libraries (CAL) Newsletter



Volume 5, Number 3

June/July 2006

## President's Message

By Judy Barnett, CAL President

**G**reetings, CAL Members! CAL continues to be a very busy organization.



Beth Wrenn-Estes and the Strategic Planning Task Force worked hard to draft CAL's strategic plan. They have a draft for your review. Please visit the CAL Web site and provide your feedback to help us set the course for CAL's future. The feedback period ends July 31, so be sure to get that done soon.

The CAL Executive Board will meet in Grand Junction in early August to further work on the plan, based on the feedback results.

The Conference Committee continues to be hard at work on this year's annual conference. Be sure to see Conference Chair Glenda Hawkinson's article for some detail.

The Program Selection Subcommittee met Saturday, June 10, to identify the programs to be presented at conference. Notifications began the following week, and we expect to present the schedule around the second week of August. We will begin registration then, too.

The Continuing Education Committee, under the leadership of chair Naioma Walberg, continues to provide quality workshops throughout the state – and plans are already being made for 2007! Watch for information on the August workshops in Grand Junction, and September workshops in Durango, and plan to attend.

It's also time to collect names for next year's leaders. If you are interested in a leadership position in CAL, please contact Beth Wrenn-Estes, President-Elect, at [bwestes@mac.com](mailto:bwestes@mac.com). Watch Libnet for announcements about open positions.

Did you receive the most recent issue of *Colorado Libraries*? The issue looks great in the new binding format. Thanks to the Publications Committee and the editors for their continuing work on updating our magazine publication.

Have a great summer, and stay cool!

## Conference Update

By Glenda Hawkinson, Conference Chair 2006

The 2006 conference planning has been going well, and it is hard to believe that we are only six months away from our annual event. The team has been working hard and getting many pieces finalized and we are on target with our timelines.

Additional keynotes have been slotted, including our Friday morning speaker **John Naisbitt**, author of *Megatrends* and *Mind Set*, which will be released in October. **Brent Hartinger** is the Julie J. Boucher Memorial Lecture on Intellectual Freedom keynote. And **Ann Seidl**, *Hollywood Librarian* film maker, will close our Saturday evening event.



**A ClassiCAL Celebration**  
Libraries & Literature

Secretary of Education **Margaret Spellings** is our tentative Friday evening speaker; unfortunately, we will not know definitely from the White House until this fall, but we are very hopeful. Another event that has now been locked in is the wine seminar and tasting with Dr. Simpson, which will take place on Friday evening. **Jill Connor Browne** of Sweet Potato Queen fame is our Sunday Brunch speaker. We are still finalizing the Thursday evening speaker.

The deadline for proposal submissions was May 21, and we held the selection meeting on June 10 to create the final program. There were many high quality proposals submitted, which made this team's work more difficult. Thanks to all of you who submitted program proposals. You can expect a quality and balanced conference program.

A new event that we are exploring is a Book Cart Drill Team competition. We have a subcommittee working on this, and a call for interest has gone out. We will wait to see if we garner any interest and if this comes to fruition.

*Continued on page 2*



## Conference

*Continued from page 1*

A ClassiCAL Celebration  
Libraries & Literature

The call for the Big Book Bash authors has been sent and we have had a great response. We will have room for 200 authors and over 140 authors have already responded.

Exhibitor registration is in progress. We have a larger capacity for booths at the Holiday Inn DIA, so are looking forward to a high vendor turnout.

We have a great planning team consisting of library professionals and paraprofessionals who are committed to creating the best conference possible. It is such a pleasure to work with such hard working, dedicated individuals who believe in the power of professional learning opportunities for the betterment of our organization.



*CAL's Conference Program Selection Subcommittee met June 10. Left to right, standing, are: Luba Sawczyn; Susan Gilbert; Shannon Cruthers; Dedra Anderson; Beth Wrenn-Estes; Stephen Bowley; Melissa Powell; Sara Karsh; Patricia Andersen; Jody Gehrig; Sharon Morris; Ruth Anna; Rebecca Harner; Tina Poliseo; Alison Graber; Kim Meyer; Pam Blome; Glenda Hawkinson; Judy Barnett. Left to right, kneeling: Jen Cotton; Laurel Seppala-Etra; Orlando Archibeque; Derek Wolfgram; Ron Arner.*

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## Book Cart Drill Team Competition



### Call for Interest

- Do you belong to a library that currently has a book cart drill team?
- Do you want to "show your stuff" locally?
- Or have you seen the book cart drill team competition at ALA or another library conference and thought you would like to have the opportunity to be part of such an event?

We're rounding up talented local book cart wranglers for a drill team competition to be held at the annual Colorado Association of Libraries Conference in November (conference dates November 9-12, 2006). Please contact Rene Yaws at: [reneyk@gmail.com](mailto:reneyk@gmail.com) by July 15, 2006 if you and a group of your colleagues is interested!

#### *Some sample rules and regulations:*

- Teams will consist of up to 12 people per team. Teams with children (students) will be considered.
  - Each team will be allotted five minutes in which to decorate their book carts prior to performance.
  - Each routine may last no more than 4 minutes. If the team goes over the 4 minute time limit, .05 points for each 10 seconds over the 4 minutes will be deducted from the Technical Ability score.
  - Prizes will be awarded to the first, second, and third place teams.
  - Judging will be based on two criteria Technical Ability and Artistic Impression. Decision of judges is final. *\*Further rules will be developed and finalized prior to the competition.*
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## Paralibrarian Division Update

The CAL election is coming and the Paralibrarian Division needs nominations for the chair-elect position. See the description of duties: <http://www.cal-webs.org/PARAbylaws.html> under Article VI - Officers. We also need two members to serve on the nominating committee, and paralibrarian members who would be interested in being on the CAL Executive Board. If you or someone else you know is interested, contact Diane Ellsworth, Chair, for information. E-mail [Diane.Ellsworth@ColoState.edu](mailto:Diane.Ellsworth@ColoState.edu) or call 970/491-7791.

Two CAL paralibrarians will each be awarded a \$150 scholarship for the annual fall CAL conference, held November 9-12, 2006 at the John Q. Hammons Convention Center/Holiday Inn DIA. The application process is easy just a short essay is required. More information and an application form are available at:

<http://www.cal-webs.org/PARAscholarship.html>.

The deadline to apply is August 11, 2006.

▲*Submitted by Lynda Hoffmann and Amy Sebby, reporters*

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## **CASL CONNECTIONS: A message from the CASL President**

I hope you all had a great school year for 2005-06. Our jobs as library media specialists require us to climb mountains of change as we take on technology integration, data analysis, grant writing, and other responsibilities in addition to our regular responsibilities of library management and information literacy instruction. We all need to remember to acknowledge each other's efforts as we climb this substantial mountain of a job as a library media specialist.

The CAL (and CASL) board retreat will be held in Grand Junction in early August. If you have an idea or concern that you feel should be discussed at this retreat, please contact me at [giddegb@d11.org](mailto:giddegb@d11.org). CASL is working on a variety of projects including updating its bylaws and policies.

If you wish to join the CASL Community, an electronic listserv, visit <http://groups.yahoo.com/group/caslcommunity>. This list facilitates communication and sharing of ideas and best practices between those interested in supporting school libraries and information literacy. CASL also maintains a list of resources on its page at the CAL Web site: <http://www.cal-webs.org/index3.html#casl>.

▲*Sincerely, Gwen Giddens*

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### **Recommended Professional Reading**

**By Jody K. Howard, University of Denver**

Are you a manager or a leader or both? Warren Bennis, a guru in the business world, provides many tips on how to both manage and lead your organization effectively in *On Becoming a Leader* (2003). This is a good read with practical information. ▲

### **Recommended Children's Books**

**By Kim R. Meyer, West Jefferson Elementary**

•Tang, Greg. *Math Potatoes: Mind Stretching Brain Food*. New York: Scholastic, Inc., 2005. ISBN 0-439-44390-3.

Greg Tang started writing these wonderful books "to make math easier for children." Each riddle poses a problem and offers a helpful hint. This is a great book for building number sense and helping students do math in their heads. Solutions and explanations for all the problems are in the back of the book. A wonderful addition to any school library.

•Scotton, Rob. *Russell the Sheep*. New York: Harper Collins, 2005. ISBN 0-06-059848-4.

This is the first picture book for Rob Scotton, one of Britain's favorite illustrators. His inspiration came from the sheep in the rolling countryside around his home. His irrepressible sheep and clever story make this book that will be enjoyed by young children and adults.

•Smith, Lane. *John, Paul, George & Ben*. New York: Hyperion, 2006. ISBN 142310114-6.

This book is a wonderful way to introduce these "four lads...John (Hancock), Paul (Revere), George (Washington), and Ben (Franklin)" and the annoyingly independent Thomas (Jefferson). Character traits of each man (who are respectively bold, noisy, honest, clever and independent) are presented with humor and great illustrations. There's also a great "true or false" section at the back of the book to test your historical trivia knowledge.

•Hoberman, Mary Ann. *You Read to Me, I'll Read to You: Very Short Mother Goose Tales to Read Together*. New York: Little, Brown and Company, 2004. ISBN 0-316-01579-2.

This is the third book in a series of "I'll read to you, you read to me" books for children to share with an adult. This time, the tales are nursery rhymes with a twist – such as Little Miss Muffet befriending the spider. Primary teachers and parents will love having this book in the library.

•Shore, Diane, and Jessica Alexander. *This is the Dream*. New York: Harper Collins, 2006. ISBN 0-06-055519-X..

This stunning book will appeal to your eye and your heart, as the history of the civil rights movement in America is recalled in lyric verse. The words "These are the fountains that stand in the square, and the black-and-white signs say who will drink where..." and emotional illustrations by James Ransome lead us through time on a simple and touching journey to our present day. A great way to share "the story" with young children. ▲

### **Recommended YA Book**

**By Susan Gilbert, Hodgkins Middle School**

•*Scorpia*, by Anthony Horowitz (2005), is the fifth Alex Rider adventure. Alex Rider is a 14 year-old spy who is recruited by the terrorist organization, Scorpia. He is then trained by Scorpia to become an assassin, which means that he is following in his father's footsteps. Or is he? Alex visits Italy to try to find out the truth about his father, but even that is kept a secret from him and from us until the very end. This is an action packed thriller, full of adventure daring escapes, that will keep you  
(Continued on page 4)

**Recommended Books *continued from page 3***  
guessing about the outcome all the way through. Will Alex follow out his orders that will cause the death of thousands of people? Or will he stop this terrifying plan? Will he discover the truth about his father? Once you have read this book, you will be hooked and want to read the rest of the Alex Rider adventures. *Stormbreaker* (2001) is the first book in the series, but you don't have to read the books in order to appreciate the writing or the suspense. Each book can be read as a stand alone, however once you read *Scorpius* you will definitely be ready for more. This book is a real page turner and an adventure not to be missed. ▲

**Best Practices for School Libraries**  
*By Kim R. Meyer, West Jefferson Elementary*

Need some news ideas or motivation? Visit <http://www.informationliteracy.org>. S.O.S. for Information Literacy is a free Web-based resource intended to showcase the efforts of library media specialists and classroom teachers nationwide as they develop and share lesson plans and other teaching materials that motivate K-8 students to learn or sharpen their information literacy skills. You are encouraged to submit your own great ideas to share with others.

The Springfield Township High School Virtual Library Web site has a multitude of online lessons that promote information literacy. They focus learners on the process skills recommended by the American Association of School Librarians, the International Society of Technology Educators, and the American Association of College and Research Libraries. Visit this site at <http://mciu.org/~spjvweb/infolitles.html>.

**How Literate are Your Students?** There is digital literacy, information literacy, and technology literacy. What's the difference?

"There are slight but important differences. "Digital literacy" promotes competency with computers and software. "Information literacy," used primarily by the library community, emphasizes the ability to access information, whether in print or electronically. CML believes that "media literacy" is a more encompassing term in that media literacy embraces the entire process of accessing, analyzing, evaluating and creating media. With media technology becoming so prevalent in homes, and with multi-media education more possible now with student access to computers and the Internet, "media literacy" expands the

basic concept of literacy (i.e. "reading" and "writing") to all forms of communication — from television to T-shirts, from billboards to multi-media environments. From the Center for Media Literacy's Web site [http://www.medialit.org/faq\\_best.html](http://www.medialit.org/faq_best.html)

**Resources for School Librarians**

Here's a no-frills Web site with a wealth of information. There are links to schools and districts and associations all across the country with helpful information on a broad range of subjects, including curriculum and standards, program integration and flexible scheduling, instructional models, assessment, information skills units, literature units, technology and Internet units, and using primary sources. Go to <http://www.sldirectory.com/libsf/resf/infoskill.html> ▲

**Web Highlights for School Librarians**  
*By Nancy White, Academy School District 20*  
<http://thinktank.4teachers.org/>

ALTEC's (Advanced Learning Technologies in Education Consortia) Think Tank is a free online tool that can be very valuable for students who are having difficulty narrowing a topic for a research project. The student can type in a broad topic and receive a specially selected set of questions to help them find a subtopic that is of interest to them. Additionally, students can save this thinking process for access later on, or import it to another free online tool from ALTEC – NoteStar. To understand how the tool works, try entering the following broad topic, "Civil War." The tool asks to identify the type of topic that was entered such as "a person," "an event," "a place." For this topic, check "an event." This prompts a new set of questions to help students narrow the topic: "How were people affected by this event?" "How was this event influenced over time?" "How was this event influenced by its geographical location?" "What were some of the causes of this event and could it happen again?" and "What were some of the results of this event?" At this point, ThinkTank prompts the user to check items they want to include in a report organizer. This includes several key questions such as "How did social conditions contribute to this event" and "How could this event be prevented." There is also a blank field where users are able to type in their own questions. The final screen allows the user to type in other questions that they want to explore as additional subtopics. The user is prompted with question beginnings, such as "What does..." and "What might be..." After additional subtopics  
(continued on page 5)

## CASL CONNECTIONS continued

are generated, the user can view and/or save their lists. ThinkTank is one of a multiple group of online tools that you might want to explore at the Web site <http://www.4teachers.org/tools/>. This is where you will find several tools you might already be utilizing, such as RubiStar and QuizStar. ▲

### Upcoming Professional Development for School Librarians

**By Dianna Fricke, Challenger Middle School**

This Year's AASL Fall Forum, "Assessing Student Learning in the School Library Media Center," will be held on October 13-15, 2006, in Warwick, Rhode Island. The one-and-a-half day workshop will focus on library media specialists' role in assessing student learning. For more information: <http://www.ala.org/aasl/fallforum>

Of course, the annual CAL Conference provides an excellent opportunity for school librarians to network and grow professionally. This year's conference, **A ClassiCAL Celebration of Libraries and Literature**, will be held November 9-12, 2006 in Denver. Get more information at <http://www.cal-webs.org/>.

*Interested in contributing to the CASL Connections page? E-mail your suggestions/contributions to Dianna Fricke at [dfricke@d20.co.edu](mailto:dfricke@d20.co.edu)*

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### CALendar 2006

- **July 14** – Special Libraries Interest Group and Special Collections & Local History Interest Group informal discussion meeting
  
- **August 3&4** – Grand Junction Workshop
  
- **September 21-22** – Southwest Workshop, Durango
  
- **November 9 - 12** – Fifth Annual Colorado Association of Libraries (CAL) Conference – John Q. Hammons Convention Center/Holiday Inn DIA, Denver

## CAL Intellectual Freedom Committee Update

The CAL Intellectual Freedom Committee has updated its USA PATRIOT Act information, which includes its award-winning brochure, available for all libraries to download and print for their patrons. This PDF document can be customized to add the library's name and contact information. Also updated is a FAQ on the Act for library staff and the Guidelines for Law Enforcement Inquiries, designed to help libraries develop their own policies and procedures. You can find all of this at: [http://www.cal-webs.org/if\\_patriot.html](http://www.cal-webs.org/if_patriot.html)

The 2006 speaker for the Julie Boucher Memorial Lecture on Intellectual Freedom at the CAL Conference will be **Brent Hartinger**. The author of several young adult novels, including *The Geography Club* and *Last Chance Texaco*, Hartinger is the founder of a blog for young adult authors, called *AS IF!*, which stands for Authors Support Intellectual Freedom. You can find out more about Brent Hartinger at:



<http://www.brenthartinger.com> and *AS IF!* at: <http://asifnews.blogspot.com>. This fall the IFC will be creating a blog and asking conference attendees, librarians, and library staff all over the state to read *Geography Club* and discuss it on the blog.

**▲Submitted by Karen Bary, Chair, Intellectual Freedom Committee**

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### Readers' Advisory Interest Group News

CAL's Readers' Advisory Interest Group is currently developing CORAZONE: Colorado Readers' Advisory Zone, the Heart of Your Library at <http://wallace.westminster.lib.co.us/corazone>

The site will include booklists, links, and a calendar for readers' advisors across the state. Initially, the focus will be on services to adults.

The CORAZONE blog can be found at <http://www.corazone06.blogspot.com>

We invite everyone to participate in this blog for readers' advisors around the state. Our goal is to create a useful resource that will enhance the RA experience for all our patrons. Booklists, book reviews, observations on trends, and of course, queries, are welcome. Inexperienced bloggers are especially welcome to practice!

**▲Submitted by Mary Paumier Jones, Readers' Advisory Interest Group Chair**

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## Jones Appointed Readers' Advisory Interest Group Chair



**Mary Paumier Jones** of the Westminster Public Library was appointed chair of the Readers' Advisory Interest Group by the CAL Executive Board. She replaces previous chair Sharon Nemechek of Douglas County Libraries.

Mary was a teacher, bookseller, writer, and editor before going back to library school at SUNY Buffalo. She said, "In upstate New York every time someone would ask that interview question: *Where do you see yourself in five years?* my answer was always *Working in a library with a view of the Rocky Mountains.*" She's been in Colorado since 1997, working as an adult services librarian and nonfiction selector at Westminster Public Library, and she says the view from College Hill is superb!

If you have questions about the Readers' Advisory Interest Group, contact Mary at: 303/404-5120 or [mjones@ci.westminster.co.us](mailto:mjones@ci.westminster.co.us)

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## Colorado Libraries News

by **Jim Agee**, Content Editor

Librarianship is experiencing exciting times, and the excitement is reflected in *Colorado Libraries*. Later this summer the CAL membership will receive a survey; members who share a few minutes worth of thoughtful replies to the survey questions will help shape future issues of the journal.

One change that catalogers may like is the use of only a volume and issue number from now on. The season name -- winter, spring, summer, and fall -- will no longer be used to designate the quarterly issues.

Colorado authors are still welcome to contribute articles, even first time writers! For those who have already published but would like to contribute in another way, Guest Editors are needed for each issue.

Also, readers may have noticed a recent new format for the journal cover that uses photographs. Aspiring photographers who have a photo of a library setting that fits the theme may see their work published on a cover in the near future.

Upcoming themes are: "Technological Changes and the Community," "Changing Faces of Colorado Libraries," and "Accountability Standards." Anyone who is interested in writing, editing, or submitting a photo should email [jim.agee@unco.edu](mailto:jim.agee@unco.edu).

Last issue, we told you about two new copy editors to *Colorado Libraries*. We didn't have a photo of Vicky Lopez-Gilbert by publication time, but we do now!



**Gilbert**

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## MPLA Liaison Report

by **Annie Epperson**, CAL/MPLA Liaison

MPLA Leadership Institute applications are in, and the selection process has begun. A total of 61 hopefuls submitted applications, 7 of whom hail from Colorado. Thirty individuals from this pool will be selected—look for an invitation by 1 August.

This year's Leadership Institute runs from October 29 to November 3.

Leadership Mentors for 2006 are: Joe McKenzie, Director, Salina (KS) Public Library, Salina, KS; Roseanne Siemens, executive secretary of Kansas Library Association and former public library and system director; Carol Hammond, Director, International Business Information Centre, Thunderbird: The Garvin School of International Management in Arizona, MPLA past president & gifted guide through the re-organization process for MPLA; Jan Elliott, small public library director in Arizona and has worked in the state library, special libraries and academic libraries; Mary Bushing, Institute Coordinator & Mentor, Bozeman, MT.

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## Bits & Pieces

Drexel University offers **online programs for master's in library and information science and master's in information systems** designed for working professionals. The online programs are taught by the same faculty who teach on campus. Coursework is available online 24/7. Drexel is now accepting applications for fall and spring terms. Learn more at:

[www.drexel-librarian.com](http://www.drexel-librarian.com)

email [librarians@drexellearning.com](mailto:librarians@drexellearning.com), or phone 866/440-1949.

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# Membership Committee Report

Being a member of Colorado Association of Libraries (CAL) offers many opportunities to get involved. With three associations, four divisions, twelve interest groups, and several committees, you are bound to find a group just for you!

Find a description of all groups at: <http://www.cal-webs.org/membship.htm> on the left hand margin. Get the most of your membership by being involved! If you would like to join any of these groups, please e-mail Kathleen Noland at [kathleen@cal-webs.org](mailto:kathleen@cal-webs.org) and let her know which group you would like to join.

If you have questions about how to get the most out of your CAL membership, contact Lynda Lillwitz, Membership Chair, at [lillwitz.lynda@tchden.org](mailto:lillwitz.lynda@tchden.org).

CAL is pleased to welcome these new individual and student members:

## For April 2006:

- **Dorothy Hargrove**, Manager of Development
- **Juanita Alseike**, Aurora Public Library
- **Harriett Tiger**, Bemis Public Library
- **Carol Heepke**, Boulder Public Library
- **Megan Tomeo**, Colorado School of Mines - Arthur Lake Library
- **Barbara Higgins**, Douglas County Libraries
- **Ann Conley**, La Veta Regional Library District
- **Suzanne de St. Jean**, La Veta Regional Library District
- **Kelli Johnson**, Weld Library District
- **Edie Hoggenmiller**, Pikes Peak Library District
- **Sally Jensen**, Pikes Peak Library District
- **Rick Hammans**, Jefferson County Public Schools
- **Janet Hidalgo**, Pueblo City-County Library District
- **Jill Landis**, Colorado State University - Pueblo
- **Andrea Logan**
- **Lyda Ellis**, University of Northern Colorado
- **Jolie Hogancamp**

## For May 2006:

- **Lesa Bak**, Colorado Springs District 11
- **Thomas Baker**
- **Emily Barney**, Jefferson County Public Library
- **Liz Bishoff**, University of Colorado at Boulder
- **Phillip Challis**, Aurora Public Library
- **Elaine Connell**, Denver Public Library
- **Victoria Hanley**
- **Wendy Highby**, University of Northern Colorado
- **Kimberly Hunter**, Colorado State University - Pueblo

## New May 2006 Members continued:

- **Anita Jepson-Gilbert**,
- **Dinah Kress**, Prairie Hills Elementary
- **Nancy Kim MacDonald**, Mesa County Public Library District
- **Elizabeth Masterson**, San Carlos Correctional Facility Library
- **Sherri McCrill**, Aurora Public Schools Gateway High School
- **Audrey Shaeffer**, Weld Library District
- **Julie Stanley**, Wilson Elementary School
- **Barbara Stoelb**, Bemis Public Library

## New Corporate Members

- **Diane Howie**, bLogistics
- **Paul Kuhne**, Tutor.com
- **Charles Scheppy**, Best Books/ABDO Publishing

## New Institutional Board Members

- **Michelle Saeger**, Gilpin County Public Library



## *A Box of Stuff: Unexpected Treasures in Need of Care*



The Colorado Association of Libraries  
Special Libraries Interest Group and  
Special Collections & Local History Interest Group  
invite you to a

### **Brown Bag Lunch and Discussion**

**July 14, 2006 – 10:30 a.m. to 2 p.m.**

Philip S. Miller Library, 100 S. Wilcox St., Castle Rock  
(Main entrance/follow signs)

- Share your story of a “box of stuff” that turned out to be an unexpected treasure and how you handled the material
- Ask advice from archivists and librarians about the care and management of unusual items in your repository
- Other topics welcome!
- Tour the Douglas County History Research Center in the Philip S. Miller Library

Snacks & beverages provided

R.S.V.P. to Johanna Harden,

[jharden@dclibraries.org](mailto:jharden@dclibraries.org), 303/688-7731

To take you back a bit to March of this year, the joint CoALA/TSAD Spring 2006 Workshop met at the Auraria campus and attendees enjoyed Carson Block, Fort Collins Public Library's Technology Coordinator's keynote address titled *Control? What Control? A look at current Web communications technologies and how they're being remixed in imaginative ways.*

Attendees also learned about FRBR from Colorado State University Libraries librarians Nancy Chaffin and Tami Morse McGill's presentation *Functional Requirements of Bibliographical Records (FRBR) and Your Library*, and Douglas County Catalog Librarian Tommy Powell's presentation *Cataloging in the 21<sup>st</sup> Century: a public library perspective*. The keynote address and the FRBR presentation are now available on the TSAD page on the CAL Web site.

If you haven't visited the TSAD page for a couple of months, I urge you to take a look. We've posted a list of valuable Web resources, most of which are free, for our members. The list includes cataloging tools and resources on the Internet, online training opportunities, and online journals of interest to members.

Thanks to all who responded to our CAL Topics Survey. The CAL Program Subcommittee reviewed the submitted proposals and made their selections June 10. We'll post the list of selected preconference presentations and workshops on the TSAD Web page this summer.

Are you interested in actively supporting the goals of the Technical Services and Automation Division? Would you like to play a role in offering professional development to our members? Then please consider becoming a candidate for secretary of the Technical Services and Automation Division. Send your name, a brief biography and photo to me at [beth.oehlerts@colostate.edu](mailto:beth.oehlerts@colostate.edu) and we'll put your name on the ballot.

**▲Submitted by Beth Oehlerts, Chair**

Has your address or information changed? If so, please let us know! Send an email to [kathleen@cal-webs.org](mailto:kathleen@cal-webs.org), phone 303/463-6400, or visit the CAL Web site Membership page and click on the link to Update Membership Information.



**This photo of attendees of the Library Instruction Interest Group Brown Bag discussion was taken at Regis University.**

## Library Instruction Interest Group What Works and What Doesn't

The Library Instruction Interest Group Brown Bag Lunch and Discussion was held at Regis University on May 25, 2006. Twenty-eight academic, public, special, and school librarians attended the gathering. Participants introduced themselves and told the group about an instruction technique that they find successful and what they find to be their greatest challenge in library instruction.

Lyda Ellis gave a demonstration of the blog she developed for the LIB 150 class at the University of Northern Colorado and shared some interesting Web sites.

Lorrie Evans of the Auraria Library demonstrated a Camtasia tutorial that she created that answers the question, "How do I find my textbook?"

Informal discussions were followed by a planning session. The group will meet again in August at the University of Northern Colorado in Greeley. Details will be posted on the CAL Web site.

▲Submitted by Jan Loechell Turner, Chair, Library Instruction Interest Group

## Colorado Library Consortium (CLiC) Presents an Online Tutorial: Reference 101

Reference 101 is a resource for learning about good reference interview techniques and expanding your skill in using book and online reference resources. The tutorial is free, and is geared for new library employees or anyone looking to refresh their reference skills at any type of library. It runs approximately 25 minutes. This does not include the time you will spend looking at resources in your library or on the Internet.

Access the tutorial on the CLiC Web site, [www.clicweb.org](http://www.clicweb.org). Questions? Contact Lisa Priebe, [lpriebe@clicweb.org](mailto:lpriebe@clicweb.org), 303-422-1150.



## Why CAL?

by Denise Muniz,  
CAL Member, Student, and  
Employee of MDEisenhower  
Library (Broomfield)



I'm a slow learner. I have worked in a public library for seven years and recently celebrated my 50<sup>th</sup> birthday. Some might say I was limping towards retirement. In the last two years, however, I have discovered that I am still an infant in the information world. There is a world of future possibilities for me.

In December, I will graduate from Emporia State University with an MLS, and I recently became an active member of the Colorado Association of Libraries (CAL).

Why do I call myself a slow learner? It took me seven years working in a library and almost two years in library school before I joined CAL. The light bulb moment was a long-time coming. Let me share with you why it finally hit me that being a CAL member is the right choice for us all.

What will CAL do for me? Being a member of CAL offers a plethora of benefits. First and foremost there is the social aspect. Being a member has afforded me the opportunity to meet other folks who are facing the same joys and frustrations in their jobs as I do. Valuable friendships can be formed during workshops, conferences, and committee meetings. These friendships are precious and rewarding, and can serve as valuable tools for networking.

The other important reason to become a member of CAL is to support the important work that our organization does. I was lucky enough to hear Jamie LaRue speak about this during a recent paraprofessional conference. He highlighted the fact that as a united group, librarians are a force with which to be reckoned. During this era of financial hardship and government cutbacks, we have a moral imperative to support our CAL colleagues who are on the front line in the ongoing battle. CAL members are constantly vigilant and actively responding to actions of the legislature and the governor of our state. Each one of us is needed to help keep our voice powerful.

When I joined, I thought it was to get the magazine and discounts on conference. It has turned out to be so much more. I feel as though my voice is making a difference. I'm also having a lot of fun!

*Denise Muniz has worked at the Mamie Doud Eisenhower Public Library in Broomfield for the past seven years. She hopes to graduate with her MLS on December 9 this year.*

## CAL Strategic Plan 2007-2009 Your Feedback Requested

The CAL board started work on a three-year Strategic Plan over a year ago. This plan is now ready to be introduced for member input. It is extremely important to look ahead and see what the organization needs to be focusing. Part of the process is to set goals and objectives and to work towards those ends during the three year period that would start in 2007.

CAL is ever changing, but one of the main focuses has always been what the members want – so it is extremely important for you, as a member, to take a few minutes read through the draft of the strategic plan (see page 10), then visit the CAL Web site and make comments.

If you have any questions regarding the plan you can address them to Kathleen in the CAL office at [kathleen@cal-webs.org](mailto:kathleen@cal-webs.org), 303/463-6400; or to Beth Wrenn-Estes, Chair of the Strategic Planning Task Force, [bwestes@mac.com](mailto:bwestes@mac.com).

## Continuing Education – Get it

Wonderful fall colors in a mountain setting, great restaurants, and a possible train ride? But tell your boss you're working! CAL's Southwest Workshops in Durango will offer 12 great continuing education sessions for school, academic, and public library workers. The two days of workshops will be held at Ft Lewis College, September 21/22.

Basic Authorities, Developing a Personal Continuing Education Plan, and Readers' Advisory are three of the five sessions that will be part of the first workshops in Grand Junction, August 3 and 4.

In the works for Greeley, August 18, is a "Tech for Librarians" workshop. Just remember to check out [www.cal-webs.org](http://www.cal-webs.org) for all the details.

New ideas always welcome. Contact CAL's Continuing Education Committee Chair, Naioma Walberg, at [nwalberg@dclibraries.org](mailto:nwalberg@dclibraries.org).

# CAL Strategic Plan DRAFT 2007-2009

## Mission

To give CAL members the leadership and support they need to succeed.

## Vision

CAL will be the most powerful advocate for all libraries in Colorado. CAL will be our members' first choice for leadership and professional development.

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## Core Values

- Leadership:** Our leaders are responsive, visible, and supportive to all members of the organization, and are dedicated to the development of new leadership within our association and our profession.
- Knowledge:** Our memberships' collective experience creates a knowledge base that is the lifeblood of our organizational success.
- Learning:** Our association supports personal and professional growth through lifelong learning and teaching.
- Ethics:** Our professional ethics guide us in our decisions and actions.

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## Colorado Association of Libraries Strategic Action Plan 2006

### Goal: CAL is financially secure

CAL will identify and acquire new sources of funding, thus ensuring the organization's financial security.

**Desired outcomes:** Financial security. Better able to withstand recession. Less reliance on conference and membership dues. Corporate involvement (dollars) in our association that is not part of the conference. Diversify. Stabilize. Use our foundation model, and develop new ones if needed to focus on single issues (i.e., intellectual freedom, legislative issues, etc.)

**Key Strategies:** Create a funding task force under the direction of the board, with a charge to identify and acquire potential new sources of income for the financial success of the organization.

### Measures of success:

- 10% of the CAL general budget will come from new outside sources.
- Increase membership by at least 10% per year through recruitment and retention.
- Maintain established sources of income.
- The funding task force will aid CLEF in building more resources.
- Conference generates \$70,000 or more in net profit

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### Goal: Develop strong leadership for the organization from all parts of the Colorado library community

CAL will develop an improved organization that serves the membership community (members, potential members) effectively in a way that is responsive and proactive. CAL will create a new organizational structure; be more responsive to all levels of membership; reach out to non participants to bring them into the organization.

**Desired Outcomes:** CAL will have new faces to assume leadership positions who will make the organization effective.

**Key Strategies:** Reach out to non-members. Sell the benefits of CAL leadership and membership. Give board members equity in decision making. Revise governing policies to support these strategies.

### Measures of success:

- More candidates for office
- Inclusive board that occurs naturally (without mandates)
- Surveys of members show that CAL is efficient and responsive
- Policies are revised and reviewed regularly

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### Goal: CAL is a vocal advocate for libraries and the profession through its leaders and members.

CAL will develop and implement effective strategies to monitor, promote, and respond to issues impacting the library community

**Desired Outcomes:** CAL is the recognized advocate for library issues

**Key Strategies:** Under the direction of the board, create an advocacy task force to evaluate and recommend the most effective means to successfully communicate CAL's position on issues of the day.

Get a CAL member in the State legislature.

### Measures of success:

- More press releases are developed and distributed on a timely basis
- Increased requests to CAL from the media for quotes and position statements
- A CAL member is in the State legislature

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### Goal: CAL creates an environment of learning and professional development that empowers its members.

CAL will provide continuing education opportunities for members. This will include partnering with other organizations to expand opportunities and participation.

**Desired outcome:** CAL is the choice for continuing education in the library profession.

**Key Strategies:** Survey members to determine areas of interest for continuing education. Reach out to all parts of the association and larger library community to market our programs and get input. Advertise activities to a wide audience. Offer continuing education credits for participation in CAL continuing education offerings. Increase funding to support all of these strategies.

### Measures of success:

- 10% increase in attendance at CAL workshops
- Increased profit from workshops
- Increased demand for workshops

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**Thanks for reading the draft plan.**

**Now. . . please visit the CAL Web site to comment on the plan. [www.cal-webs.org](http://www.cal-webs.org)**





Colorado Association of Libraries presents

# Colorado Southwest Workshops

September 21-22, 2005 – Fort Lewis College, Durango

Registration includes lunch & refreshments. Registration must be received by September 14th



## Training Agenda for Thursday, September 21, 2006 – 10 a.m. to 5 p.m.

### Morning Sessions

- ◆ Colorado Legislative Committee
- ◆ Storytelling
- ◆ Plinkit

*Paul Paladino, Director, Montrose Library District*  
*Julie Herrera, Librarian*  
*Sharon Morris, Colorado State Library*

### Lunch

### Afternoon Sessions

- ◆ Grant Writing for Libraries
- ◆ MS Word
- ◆ Using Primary Sources with Students
- ◆ Basic Book Repair

*Barb Brattin, Library Director, San Miguel Public Library District*  
*Cookie Wolfrom, Delta Public Library*  
*Sherrie Galloway, Educator in Residence, Library of Congress*  
*Oak Smith, Librarian, Telluride Public Library*

Reception at the Southwest Center – 4 to 5 p.m.

## Training Agenda for Friday, September 22, 2006 – 9 a.m. to 2:15 p.m.

### Morning Sessions

- ◆ Cataloging: The Basics
- ◆ Government Documents: Information Goldmine
- ◆ Native American Stereotypes in Children's Literature
- ◆ CAL's Colorado Association of School Libraries session for school librarians (details to come)

*Donna Arment, Durango Public Library*  
*Jennie Gerke, University of Colorado, Boulder*  
*Elayne Walstedter, Research Librarian, Fort Lewis College*

### Lunch

### Afternoon Sessions

- ◆ Gaming in Libraries: Dungeons and Dragons
- ◆ Medical Reference
- ◆ CAL's Colorado Association of School Libraries session for school librarians (details to come)

*Charlene Swansen and Kate Kearns, Mancos Public Library*  
*Valerie Doyle, Manager, Delta Public Library*

Name:

Library/Institution (if any):

Mailing address:

City, State, Zip:

Email:

Phone:

CAL Workshops and events are accessible under the guidelines of the Americans with Disabilities Act.

- Please check here if you need accommodation and you will be contacted so we can discuss your needs.
- Please check here if you have special dietary requirements; you will be contacted so we can discuss your needs.
- Please check here if you would prefer that your contact information NOT be shared with other workshop attendees.
- Please check here if you would like to receive a certificate of participation from the Colorado State Library/Colorado Department of Education

**Registration Fee (includes lunch and refreshments): You can register online at: <http://www.cal-webs.org>**

- CAL Member** Full Registration – Two Days \_\_\_\_\_ \$85
- Non-Member** Full Registration - Two Days \_\_\_\_\_ \$130
- CAL Member** One Day Registration – Which Day?  Thursday  Friday \_\_\_\_\_ \$50
- Non-Member** One Day Registration – Which Day?  Thursday  Friday \_\_\_\_\_ \$75
- Fort Lewis College Parking Pass  Two Days (\$4)  One Day (\$2) \_\_\_\_\_ \$4(2 days) \_\_\_\_\_ \$2(1 day)

Payment Options:

- Check (enclosed), payable to Colorado Association of Libraries
- Purchase Order Enclosed
- Visa/MasterCard

Visa or Master Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Address the Visa or MasterCard bill goes to: \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Name on the Visa/MasterCard \_\_\_\_\_

Mail to: Colorado Association of Libraries, 12081 W. Alameda Pkwy. #427, Lakewood, CO 80228

**Details of the workshops are available online at <http://www.cal-webs.org>**

- Questions on registration? Contact the CAL office by emailing [kathleen@cal-webs.org](mailto:kathleen@cal-webs.org) or phone 303/463-6400
- Questions on the workshop content? Contact Naioma Walberg at 303/841-3503 or [nwalberg@dclibraries.org](mailto:nwalberg@dclibraries.org)

# A **Classi**CAL Celebration Libraries & Literature



Colorado Association of  
Libraries  
2006 Annual Conference  
November 9-12, 2006  
John Q. Hammons  
Convention Center/  
Holiday Inn DIA (I-70 &  
Chambers) in Denver  
[www.cal-webs.org](http://www.cal-webs.org)

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