

CALCON

Early Bird Sponsor & Exhibitor Prospectus



September 9-11, 2021 | Westin | Westminster, CO

WORKSHOP HOST

- Exclusive opportunity to speak to attendees in your workshop for 10 minutes
- Company Signage in Workshop Room
- Ability to select/partner with speaker/presenter to craft workshop content (must not be a sales pitch)
- Booth in Exhibit Hall
- Two Conference attendee direct emails
 - One (1) a week prior to the event (advertise your workshop)
 - One (1) up to a month after the event.

Gold \$2100 (price increases February 1, 2021 to \$2250)

- 8X20 Exhibit Hall Booth - Thursday-Friday
 - 3 Exhibitor Registrations
- OR
- 8X10 Exhibit Hall Booth - Thursday-Friday
 - 4 Exhibitor Registrations

Silver \$1750 (price increasing February 1, 2021 to \$1900)

- 8X10 Exhibit Hall Booth - Thursday-Friday
- 2 Exhibitor Registrations

DIAMOND SPONSOR - \$5,000



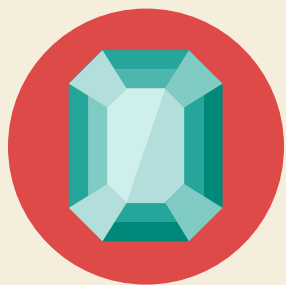
- Exclusive opportunity to speak to attendees during lunch Friday, September 11, 2021 for 15 minutes (includes right of first refusal for CALCON22). Sponsorship signage at luncheon buffet and stage welcome
- Conference registration for four (4), includes luncheons and vendor receptions 8'X20' Exhibit Hall Booth
- Two (2) conference attendee direct emails
 - One (1) a week prior to conference
 - One (1) a month after the conference
- Two (2) social media posts prior to the conference

RUBY SPONSOR - \$4,000

- Opportunity for company representative to address attendees for 5 minutes prior to or after the keynote address.
- Company can provide ad for rotating slide deck displayed at all large group gatherings
- Conference registration for two (2), includes luncheons and vendor receptions 8'X20' Exhibit Booth
- Two (2) conference attendee direct emails
 - One (1) a week prior to conference
 - One (1) a month after the conference



EMERALD SPONSOR - \$3,000



- Company can provide ad for rotating slide deck displayed at all large group gatherings
- Conference registration for two (2), includes luncheons and vendor receptions 8'X20' Exhibit Booth
- Two (2) conference attendee direct emails
 - One (1) a week prior to conference
 - One (1) a month after the conference

REFRESHMENT SPONSOR - \$2,500

- Poster at Food Station
- Conference registration for two (2), includes luncheons and vendor receptions 8'X20' Exhibit Booth
- Two (2) conference attendee direct emails
 - One (1) a week prior to conference
 - One (1) a month after the conference



CALCON
Early Bird Sponsor & Exhibitor Prospectus continued...



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DRINK SPONSOR - \$1,500

- Poster at Drink Stations
- Conference registration for one, includes luncheons and vendor receptions 8'X10' Exhibit Booth



AWARDS CEREMONY SPONSOR - \$1,250

- Company can introduce the awards ceremony with a short presentation of products and services (1-2 minutes)
- Conference registration for one, includes luncheons and vendor receptions 8'X10' Exhibit Booth

ADOPT A LIBRARIAN SPONSORSHIP

- This will allow the conference committee to allocate a scholarship to an attendee in need.
- Your company will be recognized as an Adopt a Librarian Sponsor. Each allocation of \$150 will pay for half of a registration.



ALL SPONSORS RECEIVE THE FOLLOWING:



- Logo with link on conference webpage and mobile website
- Logo recognition on all promotional materials
- Recognition and thanks by emcee
- Option to provide a gift for drawing at exhibitor reception Friday afternoon
- One (1) literature insert for conference tote
- One (1) social media post prior to conference

EXHIBITORS

<u>Before 2.1.21</u>	<u>Beginning 2.1.21</u>	<u>Exhibit Booth Size</u>
\$650	\$800	8'X10' Booth
\$950	\$1,100	8'X20' Booth
\$199	\$219	Extra Exhibitor Registration

